

# ICE Project Form

**Name of Project:**

Inspiration catalogue for design of policy instruments and initiatives

**Purpose:**

Several policy instruments and initiatives are alike across countries. For instance, initiatives such as management training, high-growth programmes, export promotion, early warning systems. A single perfect version of these instruments does not exist, but several features can be argued and showed to work better.

The purpose of this project is to describe the various ways of organising and structuring these general policy instruments in order to provide a better understanding of our policy tools

The description will be structured in four main sections:

- The rationale for the instrument/instrument. This section will discuss possible market failures and other reasons for the need of an intervention in this area.
- The possible design features. Most interventions can be constructed in many different ways. This section discuss pro and cons of these various components.
- Good practise. This section will discuss various examples of the given instrument and highlight good approaches.
- Evaluation. This section will discuss how to evaluate the instrument

**Method:**

The project will have very pragmatic approach in three steps. First, a list of possible instruments (policy tools) are constructed and agreed upon in ICE. Second, 2-4 successful implementations are examined for each instrument on the list. Third, the various ways of designing the instruments and what works are described for each instrument based on literature reviews.

**Creation of New Data and/or Policy Analysis**

The project will provide us with a better understanding of the basic policy tools in our policy toolkit.

**Synergies with other ICE Projects**

The project does relate to the project on business service and to some extent to the policy manual on risk capital.

**Tentative Work Plan and Output**

The output will be a design manual for new policy initiatives.

**Duration**

A year – the identification of good programmes takes a lot of time.

**Costs (total and ICE contribution)**

The total cost is determined by the number of tools included in the analysis. It is assumed that it takes about 1 month to do one policy instrument. A description of 5 policy instruments/initiatives would cost €40 000.

**Contact Person**

Anders Hoffmann