

New project proposal:
Evaluation of
Entrepreneurship
Education

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The current situation

- > Governments are spending millions on entrepreneurship education (EE)
- > Schools leave out other classes to make room for entrepreneurship education

What is the effect?

- > EE has been pointed out as a key framework condition
- > But very little monitoring and evaluation of the effect has undertaken!

Why so little monitoring and evaluation?

- > New topic
- > Complicated to evaluate

If you want to spent taxpayers money you must be able to document an effect!

> David Storey:

> Those responsible for developing and delivering programmes have a responsibility to ensure that value for money is provided.

Indicator: monitoring and evaluation of the effect of government programmes

Table 15. Countries in which the effect of government programmes and initiatives to promote entrepreneurship education and school-based activities are monitored and evaluated			
Czech Republic	France	Ireland	Mexico
Netherlands	New Zealand	Norway	Poland
Sweden			

Indicator: monitoring and evaluation of the effect of entrepreneurship education

Table 15. Countries in which the overall effect of entrepreneurship education is monitored

Austria

Czech Republic

France

Ireland

New Zealand

Poland

Proposal for a new project

- > Evaluation of Entrepreneurship education
 - > Methods?
 - > Results?

Research questions:

- > Best Practice based on country reviews:
 - > Methodology - Which methods has been used to evaluate policies/programmes?
 - > Results – What has the evaluations shown (effect of policies and programmes to promote entrepreneurship? Effect of classes and activities)

Output results

- > A report containing:
 - > An overview of
 - > Different methods to evaluate EE
 - > Findings of the evaluations of programmes and policies to promote EE
 - > Findings of the evaluations of EE

- > Based on country reviews a set of best practice guidelines for:
 - > How to evaluate EE programmes/policies (methodology)
 - > How to deliver EE programmes/policies (output)
 - > How to evaluate EE (methodology)
 - > How to deliver EE (outcome)

Outcome

- > Diffusion of methods to evaluate entrepreneurship education and strengthened evaluation culture.
- > Better understanding of most effect full policies and programmes
- > Better understanding of the effect of entrepreneurship education.

OECD Budget proposal

	OECD Budget Part I (€)		Voluntary Contribution Requested (€)		Voluntary Contribution in hand (€)		Totals (€)		Biennium 2007-08 Total (€)
	2007	2008	2007	2008	2007	2008	2007	2008	
Existing resources <i>(Professional & Support Staff)</i>	58034	72651	—	—	0	0	58034	72651	130 685
Additional Resources Required <i>(Professional, Support Staff & Intellectual Services)</i>	—	—	40722	33722	0	0	40722	33722	74 444
Grand Total							98756	106373	205 129

Evaluation of Entrepreneurship Education

- > Methodology - Which methods has been used to evaluate policies/programmes?
- > Results – What has the evaluations shown (effect of policies and programmes to promote entrepreneurship? Effect of classes and activities)
- > Estimated Costs (OECD Estimate):
 - >40.000 Euros in 2007
 - >33.000 Euros in 2008