

**ICE Project
Proposals 2008**

FORA

> **OECD Innovation Strategy**

Anchoring Entrepreneurship in OECD's Innovation Strategy

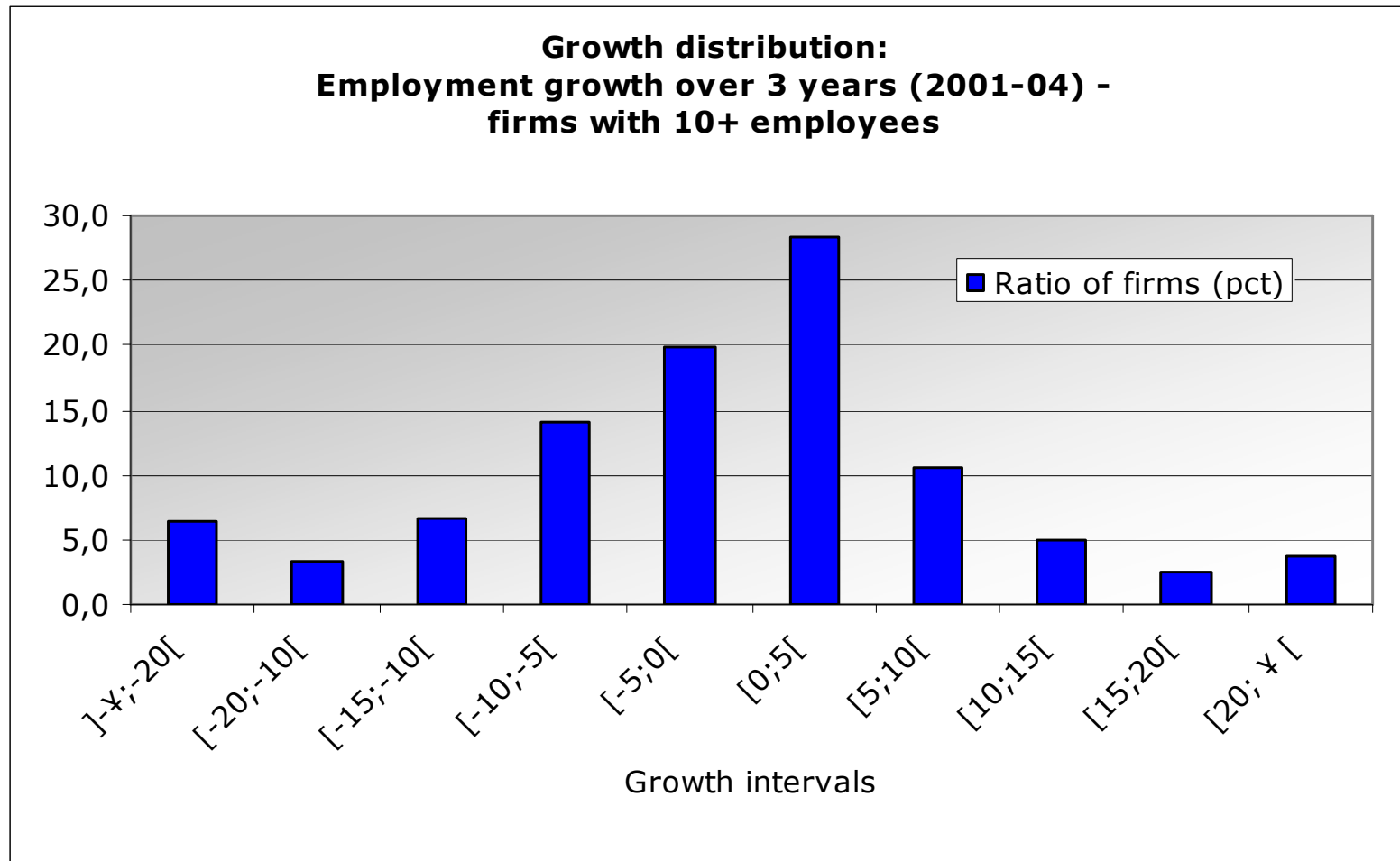
- > The OECD's Innovation Strategy will define the Innovation Agenda in the years to come
- > Entrepreneurship should be embedded in the Strategy – and the work of ICE should be incorporated
- > ICE could contribute to the Innovation Strategy by having one person working closely with the OECD Innovation Secretariat in Paris for 6 months
- > The task would be coordinated by Marcos Bonturi – e.g. a policy paper on how to incorporate entrepreneurship in the Innovation Strategy
- > The budget would be approx. €50.000

> Mapping Firm Growth

Mapping Firm Growth Project

- > Building on the OECD High-Growth Workshop, the **aim** of the project is to create a new research network to examine growth in a more generic sense – that is to expand the picture to consider all firms' growth.
- > The **purpose** is to be better understand *when* and *how* firms grow.

Mapping Firm Growth Project



Mapping Firm Growth Project

- > **The first step** is to do sensitivity analysis based on different growth thresholds and variants of growth period (3, 5 and 10 years) and employee thresholds (1, 5, and 10) + descriptive data on average age and average size.

- > **The second step** is to do additional analyses:
 - > Contribution to value added and job creation;
 - > Sector differences;
 - > Correlation between age and growth;
 - > Organic versus acquisition growth;
 - > Foreign/domestic ownership;

Mapping Firm Growth Project

- > **The third step** is to expand country coverage. 4 countries signed up at present; Denmark and UK have made a partnership, and Hungary and the US are also willing to produce the indicators. The project is encourage by the OECD.
- > **The fourth step** – going even further – draw growth trajectories for UK and Danish firms.
- > The budget would be approx. €5.000.

> Going Deeper into Financing...

Going Deeper Into Financing?

- > The Policy and Data Studies are almost done..
- > New Knowledge will be made available in Synopsis Report
- > Should we take a rest here, digest and then slowly incorporate the new knowledge into national policy agendas?
- > Or should we continue and bring the results further into a Risk Capital Handbook?
- > The budget would be approx. €20.000

> **Entrepreneurship in higher education**

Benchmarking entrepreneurship in higher education

The proposal in short:

> **Why:**

- > Entrepreneurship education is one of the key drivers of entrepreneurship, but little cross-country monitoring

> **What:**

- > A framework for benchmarking entrepreneurship education across countries based on indicators for performance and framework conditions

> **How:**

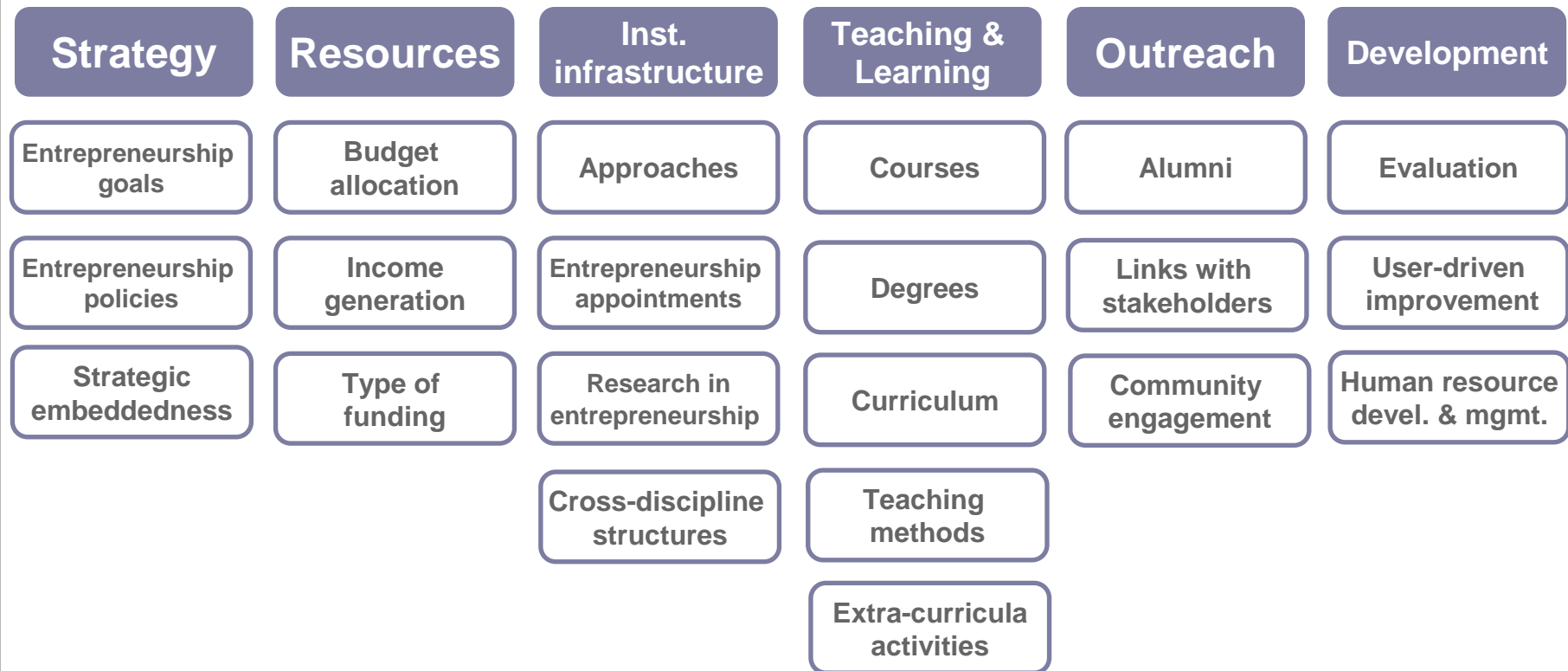
- > The model will be based on an ongoing EU-project surveying entrepreneurship in higher education in Europe
- > Desk research
- > Validation by leading experts

A common framework equals great opportunities!

- > Comparable data across countries:
 - > How good are we?
 - > What should we aim at?
 - > What is important?
 - > Who can we learn from?
 - > How can we reach our target?

- > Common framework but flexible!

The framework used in the EU-project



Outcome, timing and costs

Outcome

- > A framework model thoroughly described in background report
- > A draft questionnaire making the framework very concrete and operational

Timing

- > Project start: October 2008
- > Project end: Ultimo December 2008

Costs

- > € 40.000

> **Growth Programs**

Acceleration Programs – A Pathway to Growth?

- > Governments are faced with the challenge to accelerate growth within new and small firms
- > A number of OECD countries have initiated public funded acceleration programs that facilitate action oriented support and coaching to selected companies
- > ICE could become the leading entity for making policy recommendations regarding acceleration programs in the OECD countries

Acceleration programs – what are the tasks

- > ICE could initiative an international evaluation of existing growth programs
- > In order to evaluate the impact of the programs, ICE could initiative a statistical analysis comparing growth in turnover between companies participating in the acceleration programs and a comparable control group of firms
- > The budget would be approx. €15.000