

The logo for FORA, consisting of the word "FORA" in a serif font, centered within a dark blue square. The square is divided into four quadrants by a thin white horizontal and vertical line.

FORA

Welcome –
The present, the past and
the future

Anders Hoffmann, Ph.D.
Creative Director, FORA

First key policy question:

Should governments spend money on:
increasing start-up rates,
increasing the share of high-growth firms,
both
or something else?

EU's Performance Challenges

- The European Commission's Green Paper on Entrepreneurship:
 - *"to boost the Union's levels of entrepreneurship, [by] adopting the most appropriate approach for producing **more entrepreneurs** and for **getting more firms to grow**"*

Second key policy question?

What are the important drivers of entrepreneurship in the business environment and how can policies affect these drivers?

EU's Policy Responds

- European Council:
 - *“strengthen the measures to promote a more entrepreneurial culture and the skills to encourage more people to consider a career as entrepreneur, including through entrepreneurship education and training at the appropriate level of education”.*

The present

Thursday 22 February

09.30-10.30	Welcome Mr. Anders Hoffmann, FORA, Denmark
10.30-11.15	The ICE Definitions and OECD Project on Entrepreneurship Indicators – Input from the OECD Steering Group Ms. Julia Gauch, the OECD
11.15-12.15	ICE Project on High Growth Definitions Mr. Eric Gonnard, the OECD Mr. Nadim Ahmad, the OECD
12.15-13.15	Lunch

The present

13.15- 14.00	Meeting Policy Targets – A Dutch Approach Mr. Stephan Raes, Ministry of Economic Affairs, the Netherlands
14.00- 14.45	Using Micro Data for Policy Analysis – What are the Possibilities? Mr. Nadim Ahmad, the OECD
14.45- 15.00	Coffee Break
15.00- 16.15	Presentation of Ideas for New ICE Projects 2007 Mr. Chris Parsley, Industry Canada Mr. Brad Belanger, Industry Canada Mr. Anders Hoffmann, FORA, Denmark Ms. Susana Martins, Aveiro University, Portugal
16.15- 16.30	Conclusions

The present

16.30- 18.00	Networking at FORA
19.00	Dinner Restaurant "Gendarmen" Sankt Annæ Plads 16, 1250 Copenhagen K.

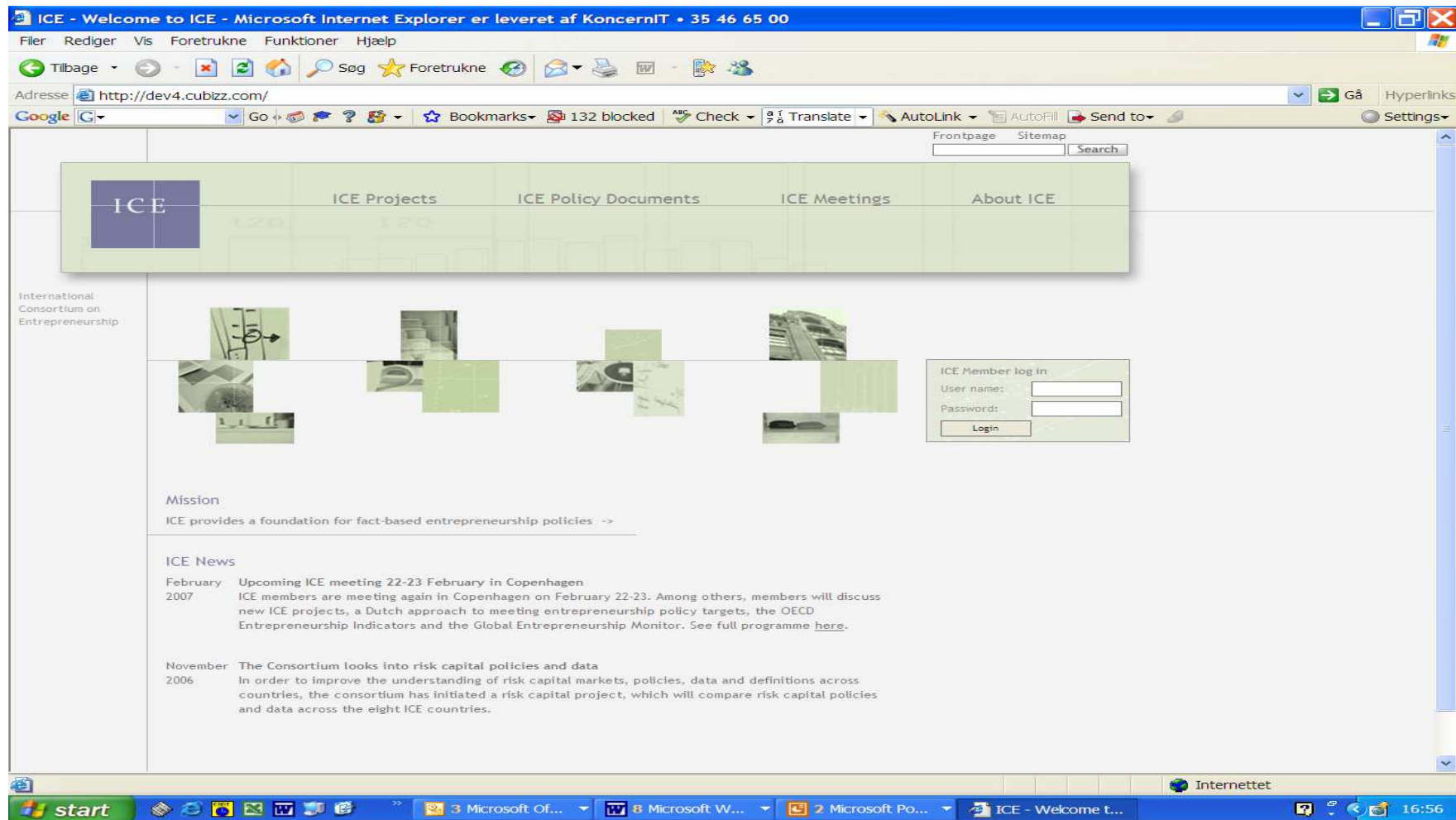
The present

<u>Friday 23 February</u>	
09.00-10.00	The ICE Risk Capital Policy Project Ms. Glenda Napier, FORA, Denmark
10.00-10.30	The ICE Risk Capital Data Project Ms. Julia Gauch, the OECD
10.30-11.00	Entrepreneurship Education – An Update on Activities Mr. Christian Eide, Ministry of Trade and Industry, Norway Mr. Morten Larsen, FORA, Denmark
11.00-11.15	Coffee Break

The present

11.15-11.45	Way Forward on Regional Entrepreneurship Infrastructure Mr. Niels May Nielsen, FORA, Denmark
11.45-12.45	Lunch
12.45-14.45	The Global Entrepreneurship Monitor – Definitions, Methodology and Relevance for Policy and Analysis Ms. Rebecca Harding, Global Entrepreneurship Monitor Mr. Thomas Schøtt, Global Entrepreneurship Monitor
14.45-15.45	Voting on New ICE Projects 2007
15.45-16.15	Conclusions

The present - An ICE Website



The past

- **ICE provides a foundation for fact-based entrepreneurship policies**
 - ICE projects are not aimed at producing new data, but rather to critically demand and buy accurate entrepreneurship data from other respectable sources designed to meet the specific needs of the member countries.
 - The consortium also initiates comparative policy analyses in order to improve our understanding of the functioning of entrepreneurship policies.

The past

- In October 2005 we all agreed on the need for internationally comparable data of entrepreneurship performance
- ➔ Today, Nadim and Eric will present parts of a upcoming handbook on measuring entrepreneurial activity - joint work with EUROSTAT and statistical offices from the US and Canada.

The past

- In October 2005 we all agreed on the need for internationally comparable data on entrepreneurship policies
- ➔ We have analyzed bankruptcy, entrepreneurship education, business advise services and are working on capital markets.

The past

- In October 2005 we all agreed on the need for the collection and evaluation of already existing data on entrepreneurship performance and policies
- ➔ Today, we have the quality manual and the CDROM with all the data, which is updated annually.

The future

- New projects?
- New members?
- New focus?
- Does ICE have a nature lifespan?