

OECD Project on Entrepreneurship Indicators: Input from the OECD Steering Group

**The International Consortium on Entrepreneurship (ICE)
Meeting 22-23 February 2007 Copenhagen, Denmark**

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Outline

- The Steering Group
- The Steering Group Meeting: Rome, December 2006
 - Agenda
 - Main achievements and Work Programme
- The Task Force and OECD/ Eurostat Manual Drafting Group (Anders Hoffmann)
- Future Plans



The Entrepreneurship Indicators Steering Group (EISG)

- Phase 2 of the EIP
- Implementation of the Steering Group
 - ❖ Informal Group
 - ❖ Membership (invitation sent to members)
 - list of members
 - importance of geographical balance
 - intends to stay relatively small (dynamic)



List of Members from the Steering Group

- Australia (Richard Seymour, University of Sydney)
- Canada (Terry Evers, Stat Canada)
- Denmark (Anders Hoffmann, Peter Bøegh Nielsen FORA)
- Finland (Satu Nurmi, Stat Finland)
- Germany (Hans-Eduard Hauser, Institut für Mittelstandsforschung))
- Italy (Giuseppe Garofalo, ISTAT)
- Korea (SeongHo Han, KNSO)
- Hungary (Zoltan Roman)
- Netherlands (Stephan Raes, Ministry of Economics)
- OECD Directorates (CFE and STD with business stat and entrepreneurship)
- United States (Rick Clayton, BLS)
- UK (Ian Kay, SBS)
- World Bank (?)
- Eurostat (Axel Behrens, Manfred Schmiemann)



Agenda of the Steering Group Meeting, 5/6 December 2006

- EISG Structure and EISG goals:
 - Governance Structure
 - Mission, Mandate and Modus Operandi
 - Work Programme
 - Budget/ Financing Sources
- Entrepreneurship Data Collection:
 - Inventory of existing entrepreneurship data (national and international)
 - Entrepreneurship and High-Growth
 - Entrepreneurship and Microdata
- Methodologies discussion (outline for the Measurement Manual and Pilot Survey)



Governance Structure

- Election of a small Bureau: 1 Chair, 2 Vice-Chairs
- OECD Secretariat as the coordinator
- Task Force (Denmark, USA, Canada, Australia, Eurostat, Italy, OECD)



Mission, Mandate and Modus Operandi of the EISG

- Advisory role to the EIP on Work Programme and priorities;
- Advise and assist the EIP on all activities to be carried out under the Work Programme;
- Serve as the forum for achieving consensus on all aspects of Entrepreneurship Indicators
- Ensure that the entrepreneurship indicators reflect the policy interests of countries (OECD and non OECD)
- Organise and coordinate inputs to the development of entrepreneurship indicators by experts and consultants;
- Ensure coordination of the EIP work with that of other OECD bodies as well as with the work of other relevant international bodies; and,
- Promote support for the OECD work on Entrepreneurship Indicators from OECD member countries and other relevant bodies.



Work Programme (Drivers)

- Coordinate work and achieve common outputs and measures
- The EIP is supported by Voluntary Contributions
- Thus, we need to demonstrate short-term outputs
- Organise work in smaller modules

Numerous forces/factors influence the Programme

- Statistics Committee: endorsed Action plan
- Kauffman Foundation: Key Phase II sponsor
- ICE Agreements: High Growth and Risk Capital
- Coordination and agreements (Eurostat, Task Force)



Work Programme: Major Components

- Establish a “Programme”: a Network and Support
- Develop a core set of indicators and a Manual for Entrepreneurship Measurement.
- Develop database of existing entrepreneurship data
- Pilot new surveys/modules for data collection
- Collect and Publish Entrepreneurship Indicators



Task Force Role and OECD/ Eurostat Manual Drafting Group

- Develop definition of entrepreneurship and a list of indicators (March 2007)
- A flexible and broad definition
- A structure of indicators categories
- Flexible approach
- List on entrepreneurship indicators
- OECD/ Eurostat manual Drafting Group: A pragmatic approach
- Coordination between the Task Force and the MDG



Current and Future developments

- Evolving structure of the EIP (Groups and Membership):
 - Japan and France
 - DG Enterprise
 - Structural changes within the OECD
 - Task Force
- EISG Meeting on 25/26 June in Istanbul:
 - Task Force list of indicators and definition (specific sessions)
 - High Growth (collection of data and first results)
- The World Forum on Statistics, Knowledge and Policy (workshop)
- High-Growth Conference