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Harvard Business School European Entrepreneurship Colloquium on Participant-Centered Learning 20-28 July 2007

Overview

The *European Entrepreneurship Colloquium on Participant-Centered Learning (EECPCL)* is an eight-day intensive residential program designed for entrepreneurship faculty members who will play major roles in leading curricula development and research in their respective institutions over the next decade. The focus of the colloquium is on participant-centered learning, with a particular emphasis on case teaching, course development, and the efforts required to introduce participant-centered learning methods into a more conventionally taught curriculum. The colloquium will also focus on developing and tailoring materials to reflect specific management and entrepreneurship opportunities and challenges for students. The colloquium will take place on the HBS campus in Boston.

The School launched this faculty development program in 2005. In the past two years, more than 100 professors and several deans from 68 universities across 30 European countries have participated. Institutions represented have included both business schools and technical universities. *EECPCL* provides a dynamic venue for faculty members involved in the teaching of entrepreneurship-related topics from leading business schools across Europe to work together and explore practice-based learning in an intensive and highly interactive faculty development program. A group of distinguished HBS faculty members will facilitate the program with the goal of creating an environment of mutual learning between the participating faculty and building a network with and among entrepreneurship professors in Europe.

The program is Co-Chaired by:

HOWARD H. STEVENSON, Sarofim-Rock Professor of Business Administration,
Senior Associate Dean, Director of HBS Publishing and faculty member of the Entrepreneurial
Management Unit.

MIKE ROBERTS, Senior Lecturer of Business Administration and Executive Director of the
Arthur Rock Center for Entrepreneurship

Admission Requirements

- Professional achievement and institutional responsibility are the main criteria for admission.
- Proficiency in spoken and written English is essential, as participants will be required to contribute to fast-moving discussions during classroom sessions and group work.
- First preference will be given to full-time faculty members, and second preference to part-time faculty members who are transitioning to full-time teaching.
- The Admissions Committee will select the most qualified and diverse group from the pool of candidates, in order to ensure an interactive and invigorating learning experience for all participants and to enhance the colloquium's takeaway value for their supporting schools.
- Participants must have institutional sponsorship. Sponsoring schools agree to assume all fees, provide for reasonable additional expenses, and relieve participants of their work responsibility for the length of the colloquium.
- A certificate of participation will be issued to each participant upon the successful completion of the colloquium.

Because of our strong belief that participant-centered learning is enhanced in a supportive atmosphere, the Program aims to create a critical mass of teachers with this interest. Thus, there is a preference for participants from institutions that have made (or will make) a multi-year commitment to send participants to the program; or institutions that send a minimum of two instructors to the program. Harvard Business School is offering the colloquium at approximate cost in order to make it possible for institutions to nominate multiple candidates for the colloquium.

Admission Process

To apply for EECPCCL, please fill out the online forms via the program website: <http://www.exed.hbs.edu/programs/eecpcl/> Completed *Application Forms* and the *Dean or Rector Sponsor Statements* are due by April 15, 2007 and will be reviewed progressively, with a plan to notify applicants by the end of April. Since there are often more qualified nominees than spaces available, HBS strongly encourages early submission of the forms.

Colloquium Fee

The fee for the *European Entrepreneurship Colloquium on Participant-Centered Learning* is \$4,250 U.S. and includes tuition, study materials, accommodations, and most meals on the HBS campus. Harvard Business School is offering the colloquium at approximate cost in order to make it possible for institutions to nominate multiple candidates. Scholarships will be offered, on a limited basis, to candidates from Central and Eastern Europe upon admittance into the program following the normal application procedures.

Background

Harvard Business School believes that the strengthening of entrepreneurship is a critically important goal for society. This has been evident in the United States and is becoming increasingly so in Europe, as well as in other areas of the world. Entrepreneurship has emerged as an approach to management that is useful to organizations of all sizes and in all stages of development.

HBS began teaching and researching entrepreneurship nearly sixty years ago. More recently, a major component in the School's global activities has been the development of research centers in key regions around the world. Several years ago, HBS opened the Europe Research Center in Paris to help better identify trends in the region and to connect HBS faculty to research opportunities within the region. For further information about the HBS Global Initiative and European Research Center, visit <http://www.hbs.edu/global/>. For further information about the Rock Center and entrepreneurship at HBS, visit <http://www.hbs.edu/entrepreneurship/>

The *EECPCL* program has been made possible through the generous support of Bert Twaalfhoven, an HBS alumnus (MBA 1954) based in the Netherlands, who has been an entrepreneur throughout his career. In 1987, he founded the European Foundation for Entrepreneurship Research (EFER www.efer.nl) which promotes entrepreneurship education in Europe. EFER runs working meetings, in Europe, for the network of faculty who have participated in EECPCCL.

For inquiries about participating in the colloquium, please contact:

Harvard Business School EECPCCL Program
eecpcl@hbs.edu